

Recommended Curriculum for Academic Year 2025 / 2026

Graphic Design MA

Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements
Semester 1				
Contemporary Art Theory		2	0	E
Social Philosophy and Art		2	0	E
Basics of the Graphic Design Thinking (Research Methods in the Graphic Design)	-	4	0	E
Typography Design Theory		4	0	E
Graphic Design Studies 1. (Practice in Mediatechnology)		0	4	P
Creative Visual Communication Practice		0	4	P
University Seminar		0	2	P
Project Week 1. (Graphic Design MA)		0	2	P
Start My Brand (Art)		0	2	TR
Frame of optional subjects				
Total		12,0	14,0	
Semester 2				
Critical Cultural Theory	-	2	0	E
Sustainability from an Anthropological Perspective		2	0	E
Graphic Design Studies 2. (Corporate Identity)		0	4	P
Integrated Design		0	4	P
Project Week 2. (Graphic Design MA)		0	2	P
Subjects of the Specialisation		0,0	8,0	
Frame of optional subjects				

Total		4,0	18,0	
Graphic Design specialization				
Creative Graphic Design Studies 1.: Experimental Design, Data Visualization		0	4	P
Graphic Design Studio Practice 1.: Identity and Graphic Design		0	4	P
Total		0,0	8,0	
Graphic Art Specialization				
Creative Graphic Art Practice 1.: Experimental Graphic		0	4	P
Graphic Art Studio Practice 1.: Printmaking		0	4	P

Semester 3				
Communication Studies	-	2	0	E
Law and Economy	-	2	0	E
Project Week 3. (Graphic Design MA)		0	2	P
Subjects of the Specialisation		0,0	10,0	
Frame of optional subjects				
Total		2,0	12,0	
Graphic Design specialization				
Graphic Design Studies 3.: Branding	Graphic Design Studies 2. (Corporate Identity)	0	4	P
Graphic Design Studio Practice 2.: Pre-Diploma Presentation Practice	Graphic Design Studio Practice 1.: Identify and Graphic Design	0	6	P
Creative Graphic Design Studies 2.: Printed Media and Webdesign	Creative Graphic Design Studies 1.: Experimental Design, Data Visualization	0	4	P
Total		0,0	10,0	
Graphic Art Specialization				
Graphic Design Studies 3.: Branding (Graphic Art Specialization)	Graphic Design Studies 2. (Corporate Identity)	0	4	P
Graphic Art Studio Practice 2.: Pre-Diploma Presentation Practice	Graphic Art Studio Practice 1.: Printmaking	0	6	P
Creative Graphic Art Practice 2.: Printed Media, Illustration, Book Design	Creative Graphic Art Practice 1.: Experimental Graphic	0	4	P
Semester 4				
Diploma project		0	12	P
Project Week 4. (Graphic Design MA)		0	2	P
Subjects of the Specialisation		0,0	6,0	
Frame of optional subjects				
Total		0,0	20,0	
Graphic Design specialization				
Special Graphic Design Studies: Complex Design		0	6	P
Graphic Art Specialization				
Special Graphic Art Studies: Complex Design		0	6	P
Total		18,0	64,0	
Frame of Optional Subjects				

Credit points	INSTITUTION
4	ELM
4	ELM
5	VIK
5	VIK
5	VIK
5	VIK
0	INY
0	VIK
0	TREK
0	
28	
4	ELM
4	ELM
5	VIK
5	ELM
0	VIK
10,0	
4	

32	
5	VIK
5	VIK
10	
5	VIK
5	VIK

4	ELM
4	ELM
0	VIK
17	
8	
33	
5	VIK
7	VIK
5	VIK
17	
5	VIK
7	VIK
5	VIK
20	VIK
0	VIK
7	
0	
27	
7	VIK
7	VIK
120	
12	